

Leonardo da Vinci School PTO Non-Solicitation Policy

The Leonardo da Vinci School PTO shall not, on an individual basis, solicit on behalf of a business owned and operated by a school family:

Solicitation, for the purpose of this document, refers to fliers, advertising in the PTO newsletter, and posts on the PTO website and Facebook page promoting a special event or selling day held by that business, whether a home-based or store-front business.

A family member wishing to promote their business among school families has the following options if they wish to directly support the PTO:

- 1.) Donate a package or items to be included in the annual Renaissance Faire silent auction / raffle. Business cards and other marketing materials may be included in any display. Businesses donating to the event are recognized in PTO newsletters, the PTO Facebook page, and event signage.
- 2.) Make a monetary donation to the PTO. Donations can be the result of a “charity selling event” at the business, but the PTO may not solicit families to attend the event, unless the business has an established charity giving program and chooses the PTO as a beneficiary (similar to the “Smart Cow Grassroots Tuesday” program).
- 3.) Donate to any PTO event or cause through monetary or in-kind support.

Adopted May 8, 2018